



Film and Mobility International Exhibition 2020.

Call for entries

Throughout three editions, the Film and Mobility International Exhibition (CIMOV) has aimed to provide a space for international expression and dissemination of audiovisual pieces that reflect public participation and awareness for a positive transformation towards sustainable mobility.

Due to the mobility restrictions across several countries facing the COVID-19 pandemic, the fourth edition of CIMOV will be online. This context also defines the theme of our 2020 Call for Entries: From confinement to the new normality.

The COVID-19 pandemic is marking a before and after for millions of people around the world. From the expansion of digital communication platforms used to replace face-to-face gatherings, to the revaluation of grassroots forms of organization for subsistence. Our decisions and actions at the individual and collective levels can make a difference in our path as a society. How we respond to this health crisis can be decisive for the well-being of our communities in the near future.

This global crisis also offers a space to reflect on the unsustainable situation that the economic system has promoted to this day. Our consumption habits increase day by day the risks for all living beings on planet Earth. The dependence of our societies on the consumption of fossil fuels, inequitable models of urban mobility and the terrible consequences these have on the environment and the people must be part of this reflection.





The pandemic has also brought a reminder of the possibility of living differently. Local governments in various countries have established the bicycle as the safest and most resilient way of transportation to avoid viral spread. Governments, companies and communities are taking action to implement or improve cycling infrastructure and promoting the reduction of speeds in cities in order to prevent road incidents from adding pressure onto health systems. To turn this crisis into a driver of transformation, we must push our message harder.

For this reason, for the Film and Mobility International Exhibition 2020 we call the international community to submit audiovisual pieces of their own creation, developed using any technique, genre and format; produced with the following questions in mind:

- What do the mobility restrictions and social isolation measures mean for my life?
- What was and how will my mobility be with the pandemic as the turning point?
- In terms of mobility, what has changed or needs to change in my community following the pandemic?

In this call for entries, the competition categories are no longer based on the duration of the audiovisual pieces. Participating audiovisual pieces will be classified according to the following two categories:

- **CONFINEMENT:** Audiovisual pieces made at home or closed spaces during confinement.
- **POST CONFINEMENT:** Audiovisual pieces made in the streets or open spaces under the "new normality".





As every year, an international jury specialized in mobility and cinema will select the pieces that will make up the fourth edition of the Film and Mobility International Exhibition. The selected pieces will be exhibited online, and an open voting will decide the Audience Award, which will be given out for the first time this year.

CONTEST RULES:

- Participation in this contest is completely free.
- This call for entries is open to the general public of any country.
- Audiovisual pieces may be submitted individually or collectively.
- Each participant or group can submit only 1 audiovisual piece.
- The format and the cinematographic genre are totally free.
- All the participating pieces will have subtitles in English and if they are produced in a language different than Spanish, a second version with subtitles in Spanish will be submitted.

SUBMISSIONS:

All audiovisual pieces must be submitted using the entry form on the CIMOV website: cineymovilidad.net, videos will be uploaded to YouTube or Vimeo and the link must be provided in the entry form.

This call will remain open from June 11 to September 11, 23:59 hours (CST).

The titles of the audiovisual pieces selected for exhibition will be announced on the CIMOV website, on October 12.





In case of being selected, the participants commit to provide a version of their audiovisual piece in the best resolution available, as well as a signed cession of rights letter, specifying their authorship and copyright of the piece, before October 19. This document will allow the free exhibition of the content in future Film and Mobility International Exhibition presentations and not for profit activities.

AWARDS:

- 1 Bamboocycle (first place of each category)
- Audience Award (surprise)

